INCREDIBLE INDIA?

Despite the supposedly massive tourism

potential, India is a laggard when it comes to attracting tourists. The tourism infrastructure is creaking, and if not fixed soon, India might fall off the map

Foreign Exchange Earnings (in \$ Million) from Tourism in India, 2011-2013 (till June)



Top 5 Source Countries for Foreign Tourist Arrivals in India in 2012 15.81% 11.98% 7.40% 4.52% 3.89%



Foreign Tourist Arrivals in India



Countries that Rake In The Big Bucks. India Ranks Low Down The Order

28.6 (2012 Tourism Receipts in \$bn)

France



